

Building a Case for Diversity

Moderator: Paul Sheridan,
WV Deputy Attorney General
for Civil Rights

Business Case for Diversity

Being inclusive and hiring a diverse workforce is not only a good and moral thing to do, but it is also good business.

Research shows that companies with more diverse management and workers make more profits.

Who Are You People?

- Name
- Job Title
- Organization
- What do you really do?

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Define Diversity

- How does your organization define diversity?
- How do you personally define it?

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Programs

- What diversity programs does your organization offer?
- What about plans for future programs?

Business Story

- Tell us a (short) story about how diversity made your organization better.
- How are you building on that success?

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How To

- West Virginia is the least diverse state in the country.
- How do we support diversity as employers in this environment?
- Or, where do we find different people to hire?

Diversity Czar

- The Brookings Institute's report on diversity says immigration is driving diversity and economic success.
- If you were in charge, how would you get the word out that we are an inclusive community and welcome immigration?

Mayor

- We want to attract and nurture creative workers in our community.
- What can our local, county and state governments do about diversity to help?
- Should we pass employment laws and ordinances that prohibit discrimination based on sexual orientation (many cities have already)?

Panel Questions

- Each of you can ask the rest of the panel (or audience) a question?
- Who wants to go first?

Q&A

Questions from the audience ...

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Diversity Panel

- Paul Sheridan, WV Deputy Attorney General for Civil Rights (moderator)
- A. L. Emch, Lawyer & former CEO Jackson Kelly
- Diane Strong-Treister, President & CEO Manpower
- Ryan Gates, General Manager West Virginia Power