

R&D as Talent Magnets

Moderator: Jamie Gaucher, Manager
Technology-Based Development,
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R&D Talent Magnets

Technology-based economic development almost always centers around a research facility.

Talented, creative researchers are drawn to places doing innovative work not done other places.

New companies often spin out from their research, creating exciting, high-paying new jobs.

Who Are You People?

- Name
- Job Title
- Organization
- What do you really do?

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Define Research & Development

- How does your organization define R & D?
- What is the relationship between research and development in your organization?

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R&D Programs

- What R&D projects or programs are currently going on at your institution?
- What about plans for future programs?

Academic vs. Applied

- What's the difference between academic research and applied research?
- Where is the emphasis at your organization?
- Why?

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Google Test

- Type in coal research and development and WV is no where to be seen ...
- Energy research gives the same thing ...
- Biometrics research is the same story ...
- Oh, if you type just coal research we get 1 hit, NRCCE at WVU.
- Do we do R&D in WV? Are we good at it?

Barriers to Entry

- What gets in the way of R&D in WV?
- Are there impediments to attracting researchers?
- Are there any success stories?

Business of R&D

- Do you look for Spin Offs from R&D or is more Grants the goal?
- What are your policies on researchers as entrepreneurs?
- Do you try to “outsource” businesses’ R&D when there is alignment?

R&D Czar

- You are king of R&D in WV ... ideally what should we have in place?
- What is the ideal future state of R&D in WV?
- How do we use R&D to attract creative, talented people to WV?

Panel Questions

- Each of you can ask the rest of the panel (or audience) a question?
- Who wants to go first?

Q&A

Questions from the audience ...

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R&D Panel

- Jamie Gaucher, Manager Technology-Based Development, WVSBD (Moderator)
- John M. Maher, Vice President for Research Marshall University
- Keith Pauley, CEO Mid-Atlantic Technology Research & Innovation Center (MATRIC)
- Curt M. Peterson, Associate VP for Research & Economic Development, WVU