



# Using the Great Outdoors

Moderator: Nora Myers,  
Entrepreneurship Director,  
University of Charleston

# Using Our Great Outdoors

West Virginia is blessed with beautiful scenery.

How do we make the most of it for congregation, recreation, and sport?

How do we use this asset to attract young, talented, creative people to live and work in our community?

# Who Are You People?

- Name
- Job Title
- Organization
- What do you really do?

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# Outdoor Activities

- What do you like to do outdoors?
- What does your organization encourage people to do outdoors?

# People Outdoors

- Give us a good example of ...
  - Outdoor Congregation (groups outside)?
  - Outdoor Recreation?
  - Outdoor Sport?

# Gaps & Holes

- Are we making the most of what we have to attract talented and creative people?
- Do they know about our outdoor opportunities?
- What else can we do?

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# Conflict

- We heard that fishermen didn't like the river rafts (maybe still don't).
- We are sure there are other outdoor use conflicts or complaints.
- What conflicts do you see and how do we resolve them for a win-win solution?

# Outdoor Czar

- If you were in charge, what would you do to make the most out of our outdoor assets?
- How would that attract more talented, creative people to WV?

# Sustainable Growth

- We hear that WV has the lowest population density east of the Mississippi.
- How do we grow our population and economy without harming the outdoors?

# Panel Questions

- Each of you can ask the rest of the panel (or audience) a question?
- Who wants to go first?

# Q&A

Questions from the audience ...

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# Great Outdoors Panel

- Nora Myers, Entrepreneurship Director, University of Charleston
- Dave Bassage of Songer Whitewater
- Kim Broughton, Executive Director Adventure Pursuit
- Jason Keeling, Outreach Coordinator WV Wilderness Coalition
- Gene Kistler, Owner of Water Stone Outdoors