



Nurturing an Arts/Cultural Community

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Note

- This is an outline or notes on the session
- Slides will not be used during the session, so you need to attend to get it
- It will be a hands-on facilitated session
- You will follow my process using your community as an example

Arts/Cultural Community

This session is about growing your community and developing your economy with traditional creatives - artists. We will discuss how to attract and sustain artists and other cultural creatives in music, theater and dance and give examples of different ways communities have developed an arts economy.

How We Will Work

- Guided by Jeanne Mozier you will follow her 3-step process
- You will do each step for your community
- At the conclusion you will know if your community can use art/culture as an economic driver
- No hand-outs. Come prepared to work hard and take notes

Process

1. Assessment – Take a thorough and objective look at what you have. Tough love step.
2. Audience – If there is no one to “buy” the art and culture, it cannot survive.
3. Care & Feeding – These are all the things to do to build on what you already have.